Antifeminism, which is deliberately directed against women's movements and their fundamental values, occurs mainly in societies where the superiority and power of men are pronounced, while the pursuit of women's freedom and the idea of equality threatens these privileges.

To discredit the feminist movement, anti-feminist groups use the following arguments and approaches:

- They argue that feminism has gone too far because equality already exists in society;
- They oppose different social and political systems and are focused on upholding existing, dominant values.
- They create additional pressures and barriers to feminist policies. Which fight not only for gender, but for all types of equality, and serve to eliminate systemic oppression;

FUNDAMENTAL VALUES OF FEMINISM:

- WOMAN'S BODILY AUTONOMY
- SEXUAL AND REPRODUCTIVE RIGHTS
- FAIR SOCIO-ECONOMIC ENVIRONMENT
- ELIMINATION OF GENDER DISCRIMINATION
- ELIMINATION OF SEXUAL HARASSMENT
Regressive attitudes in these anti-feminist groups revolve around several key issues. As part of the research, we analyzed the media platforms of Girchi, Alt-info, and Postv and these are their positions:

**Girchi**

- Talking about facts of sexual violence is repression of men and forms basis for slander;
- “If you don’t want to be harrassed, you should work in a place where there is less risk of violence”;
- The struggle against violence and femicide is aimed at eradicating the institution of the family;
- The murder of 11 women a year is not a catastrophic figure;
- Abortion is murder at any stage and under any circumstances and should be prohibited;
- Educating children about sexual and reproductive health and rights in school will have a negative psycho-social impact on them and increase the number of LGBTQ+ people;
- Aggressive national-conservative troops should be formed against the LGBTQ+ group.

**Alt-info**

- Does not acknowledge violence if it does not involve direct physical contact;
- Against to the Law on Sexual Harassment (which provides for the punishment of sexual misconduct, violation of human dignity, and abusive behavior);
- Against abortion. Offers to have a child, and put them up for adoption in
- There are no marginalized and oppressed groups, there are only marginalized and oppressed individuals;
- Transgenderism is the result of the unacceptance of one’s own homosexuality;
- Property rights are more important than the equality of marginalized groups and the fight against their oppression.

**Postv**

- Talking about sexual harassment is an artificially created problem;
- Because of old sins, namely violence and sexual harassment, people should not be hindered from pursuing a full life;
- Introducing inclusive language is a game of absurd political correctness that creates confusion and fails to describe reality;
- Opposes gender quotas.